Thinking About Visuals, Visuals About Thinking: How to Communicate Your Work in a Poster Presentation

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Abstract
The 2019 CoMFRE Symposium and Member Meeting is just around the corner and provides a wonderful opportunity for students to share their work and to make an impact with a poster presentation. However, students may ask, “What does it take to create a good poster and how much time should I allow for this step?” The first answer is to plan ahead now and come to this presentation that will cover the main concerns in designing and presenting research and visual material for an effective and engaging poster display.

Biography
Kimberly Moss, Assistant Professor in the Department of Art and Visual Culture and Coordinator of the Biological/Pre-medical Illustration Program at Iowa State University, has an extensive background in science and art and within the higher education publishing industry, where she worked for over 13 years. Kim holds an MFA in Medical and Biological Illustration from The University of Michigan and a BFA in Studio Art with a Concentration in Scientific Illustration & Biology from St. Olaf College. Her research interests and creative activities include interactive visualization tools, biomedical public art, scientific illustration, instructional design, and blending the virtues of fine art and technical presentations. The underlying drive in her work is to motivate positive change, stewardship of the natural world, and to make science meaningful and accessible to a broad audience.

Refreshments will be served.

This seminar counts towards the ME 600 seminar requirement for Mechanical Engineering graduate students.

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