

IOWA STATE UNIVERSITY

COLLEGE OF BUSINESS

MBA Application Essays

Applicant Name _____ Date _____

To which MBA program at Iowa State University are you applying?

Full-time MBA

Professional MBA

Directions:

On separate sheets of paper, please respond to the following essay questions. Each essay should be typed and limited to one page (single-spaced). At the top of each page, please type your name and the essay question being answered. **Your original writing is expected on all essay responses or you must cite sources.**

By submitting your essay responses to Iowa State University, you agree that your application essays and other materials may be subject to submission for textual similarity review by *iThenticate* for the detection of plagiarism duplication and other potential violations of application standards. All submitted essays and other materials will be included as source documents in the *iThenticate* reference database solely for the purpose of detecting plagiarism of such documents.

Please submit your essays in a Word document to busgrad@iastate.edu.

Essay 1 (required):

Discuss your academic and career goals. How will an MBA from Iowa State University help you attain these goals? What unique qualities and experiences will you bring to the program? Is there any other information you believe is important to our assessment of your candidacy?

Essay 2 (Answer **one** of the following):

- Does a corporation's focus on social responsibility enhance or diminish the bottom line? Please support your viewpoint.
- Describe an ethical dilemma you have experienced and how you responded.
- Define diversity. Drawing upon your own definition and experience, describe the opportunities and challenges of diversity.
- Describe a time when you had a significant impact on an individual or a group of people. What was your role in the situation?
- Write about a time when you experienced a setback. What did you learn from the incident?